

BENEFITS OF THE PARTICIPANTS:

- Networking and Strategic Partnerships
- Market Intelligence & Competitive Insights
- Lead Generation & Sales Opportunities
- Enhanced Brand Reputation & Trust
- Cost-Effective Marketing & Strong ROI
- Industry Exposure & Brand Visibility
- Launch New Products & Gather Feedback
- Content & Digital Engagement Opportunities



Scan for details

ABOUT CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, with around 9,700 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 318 national and regional sectoral industry bodies.

For 130 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with the Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialised services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains, including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2025-26, CII has identified "Accelerating Competitiveness: Globalisation, Inclusivity, Sustainability, Trust" as its theme, prioritising five key pillars. During the year, CII will align its initiatives to drive strategic action aimed at enhancing India's competitiveness by promoting global engagement, inclusive growth, sustainable practices, and a foundation of trust.

With 70 offices, including 12 Centres of Excellence, in India, and 9 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 250 counterpart organisations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

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Confederation of Indian Industry
EASTERN REGION



09 & 10 October 2025
Gyan Bhavan, Patna

ABOUT THE EXHIBITION:

Confederation of Indian Industry Eastern Region is organising the **Construction Material Exhibition** on **09 – 10 October 2025** at **Gyan Bhavan, Patna**. Bihar is rapidly emerging as a key growth engine in Eastern India, with its secondary sector—comprising manufacturing, construction and utilities—driving significant economic momentum.

Complementing this is the booming construction sector, which has become the largest contributor to the secondary sector, accounting for 50.2 per cent of its GSDP. Furthermore, the real estate sector's share in GSVA has grown from 13.7 per cent in 2017–18 to 14.1 per cent in 2023–24.

This event aims to build a strong bridge between the construction material industry and the real estate sector—fostering collaboration, innovation, and sustainable growth in one of India's fastest-evolving regional markets.

Join us to avail business opportunities and create partnerships as Bihar's construction and manufacturing sectors lead transformative change in Eastern India.

EXHIBITOR'S PROFILE:

- Structural & Foundation Materials
- Masonry & Wall Materials
- Structural Frames & Supports
- Doors, Windows & Glazing
- Roofing Materials
- Flooring Materials
- Finishing Materials
- Plumbing & Sanitaryware
- Electrical Materials
- HVAC (Heating, Ventilation & Air Conditioning)
- Safety, Security & Automation
- Interior & Furnishing Materials
- Exterior Development Materials
- Acoustic Treatments
- Sustainability & Green Interiors
- Styling Elements

VISITOR'S PROFILE:

- Real Estate Developers
- Contractors and Builders
- Civil Engineers
- Structural Engineers
- Architects
- Interior Designers
- Construction Project Managers
- Procurement Managers
- Quantity Surveyors
- Building Inspectors
- Facility Managers
- Urban Planners
- Landscape Architects
- MEP (Mechanical, Electrical, Plumbing) Engineers
- Construction Consultants
- Government and Municipal Officials (related to infrastructure and public works)
- Product Manufacturers and Suppliers
- Distributors and Dealers of Building Materials
- Retailers of Construction Products
- Students and Academics (Architecture, Civil Engineering, Construction)

HIGHLIGHTS OF EXHIBITION:



2 Day
Exhibition



100+
Exhibitors



20,000+
Sqft
Exhibition
Area



1000+
Business &
Trade
Visitors



Networking
with Decision
Makers and
B2B
Meetings



BIHAR'S LARGEST CONSTRUCTION MATERIAL EXHIBITION